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Message Text

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44
ACTION COME-00

INFO OCT-01 EA-11 ADP-00 EB-11 USIA-15 RSR-01 RSC-01 /040 W
---------- 091808
R 151010Z AUG 73
FM AMEMBASSY BANGKOK
TO SECSTATE WASHDC 5688
INFO AMEMBASSY SINGAPORE

UNCLAS BANGKOK 12662

E.O. 11652: N/A
TAGS BEXP, TH
SUBJECT: PROPOSED FY 1975. EVENT SCHEDULE

FOR COMMERCE, SINGAPORE FOR TRADE CENTER

REF: A-5963

1. EMBASSY CONCURS IN GENERAL WITH PROPOSALS CONTAINED REFAIR. THREE OF THE FOUR PROPOSED THEMES FOR BANGKOK HAD IN FACT BEEN PREVIOUSLY RECOMMENDED BY EMBASSY. EDUCATIONAL TRAINING AIDS AND AUDIO VISUAL EQUIPMENT AND FOOD PROCESSING & PACKAGING EQUIPMENT WERE SUGGESTED IN BANGKOK'S A-103. RCH 17. 1972. WHICH CONTAINS ADDITONAL JUSTIFICATION. SIMILARLY, RECOMMENDATIONS FOR IN-STORE PROMOTIONS WERE CONTAINED IN BANGKOK A-412, OCT. 20. 1972.
EMBASSY HAS NOT RECENTLY RECOMMENDED GRAPHIC ARTS EQUIPMENT THEMS. ALTHOUGH PRELIMINARY EVALUATION IS THAT THIS WOULD BE VERY VIABLE THEME FOR FY 1975.

2. EMBASSY PRESUMES THAT THERE WILL BE SOME FLEXIBILITY IN TIMING AND EXACT NATURE OF EVENTS (I.E. TRADE MISSIONS VS TECHINCAL SEMINARS ETC)

3. ADDITIONAL COMMENTS ON FY 1974. PROPOSED FOOD PROCESSING AND PACKAGING MACHINERY CATALOG SHOW, AS REQUESTED USDOC 11290 ARE BEING PREPARED AND MAY HAVE SOME BEARING ON RCOMMENDATIONS FOR FY 1975. EVENTS.

4. EMBASSY IS ALSO STUDYING POSSIBLITY OF RECOMMENDING EVENT
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FEATURING WOOD PULP AND /OR PAPER MAKING MACHINARY, WHICH WILL BE

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SUBJECT OF SEPARATE MESSAGE.

5. IN ADDITION TO USDOC SPONSORED EVENTS IN FY 74 AND 75. EMBASSY
IS ALSO PLANNING TO USE NEW DISPLAY FACILITIES IN COMMERCIAL OFFICES
FOR SMALL AND MEDIUM SIZE EXHIBITS AND OTHER EVENTS ON AD HOC
BASIS.
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Disposition Approved on Date:
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Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Enclosure: n/a
Executive Order: N/A
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